

Message Text

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51

ACTION AF-06

INFO OCT-01 ISO-00 CIAE-00 COME-00 EB-07 INR-07 LAB-04

NSAE-00 PA-02 RSC-01 SIL-01 USIA-15 PRS-01 L-02 ABF-01

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R 161025Z JAN 75

FM AMEMBASSY KINSHASA

TO SECSTATE WASHDC 891

UNCLAS KINSHASA 0432

E.O. 11652: N/A

TAGS: BEXP, CG

SUBJECT: COMMERCIAL PRESENCE FAIR KINSHASA FY 1975

REF: STATE 9805 #

1. AMBASSADOR AND ECON COUNSELOR CALLED ON FIKIN COMMISSIONER TUMBA JAN 15 TO COMMUNICATE COMMERCE'S POSITION, PRECISELY AS SET FORTH REFTEL. TUMBA EXPRESSED DISAPPOINTMENT, BUT THEN PULLED OUT HIS PLANS OF FAIRGROUND TO SEE WHO MIGHT SHARE PAVILLION WITH US. THERE WERE SEVERAL POSSIBILITIES, BUT WHEN WE GOT DOWN TO FIGURING SPACE REQUIREMENTS IT BECAME APPARENT THAT WHEN A 1000 SQ METER PAVILLION IS SHARED BY TWO EXHIBITERS, FIKIN RULES REQUIRE A CENTRAL HALL--OR ENTRANCE PASSAGE--WHICH TAKES UP 200 SQ METERS. THUS TO SHARE PAVILLION, WE WOULD NOT ONLY HAVE TO FOREGO USIS CENTERPIECE, BUT COMMERCE EXHIBIT WOULD BE SQUEEZED INTO 400 SQ METERS--WHICH IS PROBABLY NOT FEASIBLE AND CERTAINLY NOT ACCEPTABLE.

2. TO PUT IT BLUNTLY, WE HAVE NO ALTERNATIVE TO GOING FOR FULL PAVILLION AND HAVE THEREFORE INFORMED TUMBA THAT WE WILL SHORTLY GIVE HIM DOWN PAYMENT ON 1000 SQ METERS--OR \$16,250. THUS COMMERCE HAS "EMBASSY AGREEMENT
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TO COVER ANY SHORTFALL BETWEEN TOTAL COST OF FULL-PAVILION EXHIBIT AND COMMERCE CPF BUDGET PLUS EXHIBITOR

CONTRIBUTIONS," AND WE EXPECT "FUNDS AND FISCAL DATA WILL BE PROVIDED IMMEDIATELY." (PARA 9 REFTEL).

3. FYI. WE ALREADY HAVE PRELIMINARY COMMITMENTS FROM LOCAL US BUSINESS WHICH WOULD FILL TWENTY BOOTHS IN BASIC 500 SQ. METER EXHIBIT. ALL AVAILABLE OUTSIDE SPACE HAS BEEN RESERVED. AND WE HAVE SEVERAL OTHER FIRMS WHO HAVE INDICATED INTEREST IN BOTH INSIDE AND SOUTSIDE SPACE. WE CALCULATE THAT THESE COMMITMENTS AND SIGNS OF INTEREST WILL RESULT IN ADEQUATE LOCAL CONTRIBUTIONS.

4. WE LIKE THE IDEA OF A.V. SHOW OUTLINED PARA 6 REFTEL AS SUPPLEMENT TO BICENTENNIAL-RELATED EXHIBIT. USIS IS IN TOUCH WITH USIA WITH VIEW TOWARD FLEXIBLE PACKAGE THAT CAN FIT WITH CENTERPIECE EXHIBIT--BOTH OF WHICH TOGETHER COULD FILL ANYWHERE FORM 200 SQ. METERS TO THE FULL 500 SQ. METERS.

5. WE APPRECIATE FACT THAT NEEDED DECISIONS HAVE FINALLY BEEN MADE AND LOOK FORWARD TO WORKING WITH ALL CONCERNED FOR SUCCESSFUL US PARTICIPATION IN FIKIN 75.

HINTON

NOTE BY OC/T: REF STATE 9805 SENT KINSHASA AS STATE'S 4841.

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